

Broiler Care

The CORNISH CROSS BROILER is a very unique and remarkable bird. We like to think of it as the BBB - big breasted broiler - it has very broad breasts, large thighs, beautiful white plumage, and yellow skin. Its rapid growth is remarkable, along with great feed efficiency. You can actually see it grow before your eyes (see growth charts.)

There are special steps to follow when raising the Broilers. In order to avoid bad legs and Ascites problems, we recommend the following steps...

1. Restrict access to feed to 10 hours per day for the first 3-4 weeks. Be sure the chicks have adequate feeder space so most of the chicks can eat at the same time.
2. Limit protein in the ration to 20-22 %.
3. Limit light to natural day-length or 12 hours (whichever is longer).

4. Keep chicks warm with good ventilation, but avoid drafts.
5. Keep air quality high by keeping ammonia low.
6. Do not use straw for litter - use wood shavings or ground corn cobs.

If you want the birds to mature all at one time, purchase either all pullets (hens) or all cox (roosters). If you want them to mature at different sizes, purchase the straight run. The pullets also make excellent Cornish game hens if butchered at 2 to 2 1/2 lbs. live weight.

Raise Hoover's Cornish Cross Broilers and we guarantee you will be delighted at the results!

| Ross 708 Broiler | | Typical Broiler Body Weights and Feed Requirements | | | | | | |
|------------------|------------------|--|-------------------|------------------|------------------|----------------------|-------------------|------------------|
| | | MALE | | | FEMALE | | | |
| Age (days) | Body Weight (lb) | Avg. Daily gain/week | Daily Intake (lb) | Cum. Intake (lb) | Body Weight (lb) | Avg. Daily gain/week | Daily Intake (lb) | Cum. Intake (lb) |
| 7 | 0.390 | 0.043 | 0.071 | 0.335 | 0.388 | 0.042 | 0.071 | 0.338 |
| 14 | 0.998 | 0.087 | 0.144 | 1.112 | 0.973 | 0.084 | 0.137 | 1.087 |
| 21 | 1.962 | 0.138 | 0.238 | 2.489 | 1.847 | 0.125 | 0.215 | 2.354 |
| 28 | 3.233 | 0.182 | 0.336 | 4.550 | 2.933 | 0.155 | 0.291 | 4.167 |
| 35 | 4.706 | 0.211 | 0.424 | 7.265 | 4.135 | 0.172 | 0.357 | 6.475 |
| 42 | 6.266 | 0.223 | 0.493 | 10.524 | 5.370 | 0.176 | 0.410 | 9.193 |
| 49 | 7.812 | 0.221 | 0.541 | 14.181 | 6.580 | 0.173 | 0.450 | 12.231 |
| 56 | 9.272 | 0.209 | 0.569 | 18.093 | 7.717 | 0.162 | 0.472 | 15.480 |
| 63 | 10.600 | 0.190 | 0.580 | 22.128 | 8.727 | 0.144 | 0.471 | 18.796 |

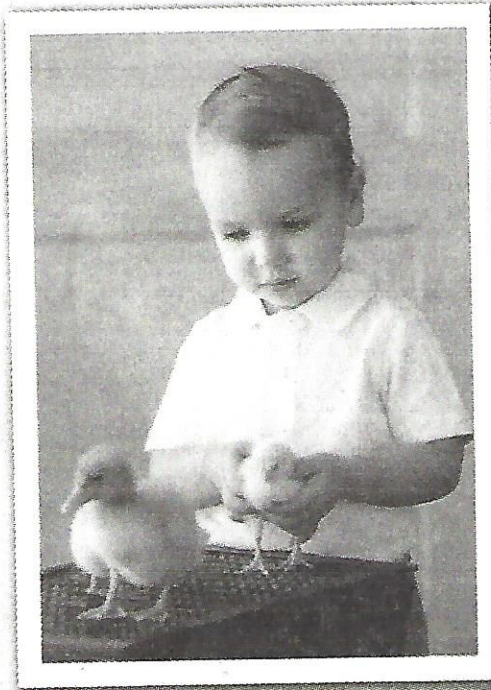
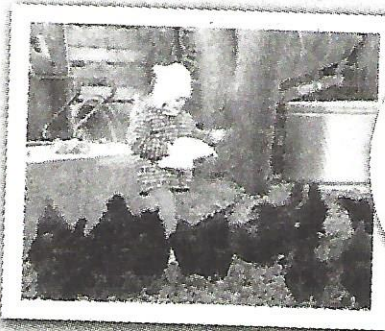


Photo by Heritage Photography

| Straight Run (as hatched) | | | | |
|---------------------------|------------------|----------------------|-------------------|------------------|
| Age (days) | Body Weight (lb) | Avg. Daily gain/week | Daily Intake (lb) | Cum. Intake (lb) |
| 7 | 0.389 | 0.042 | 0.071 | 0.336 |
| 14 | 0.986 | 0.085 | 0.141 | 1.100 |
| 21 | 1.904 | 0.131 | 0.226 | 2.422 |
| 28 | 3.083 | 0.168 | 0.314 | 4.359 |
| 35 | 4.421 | 0.191 | 0.391 | 6.873 |
| 42 | 5.818 | 0.200 | 0.452 | 9.866 |
| 49 | 7.196 | 0.197 | 0.496 | 13.219 |
| 56 | 8.494 | 0.185 | 0.522 | 16.807 |
| 63 | 9.663 | 0.167 | 0.527 | 20.493 |



Gather 'round ladies - here's a little treat for you.

Did You Know... A hen can lay more than 600 eggs in her first two years.